

More success as profits increase

TRADE BOOST FOR REGION WITH MORE ORDERS AND NEW JOBS CREATED

**THE  HEADLINE AWARDS FOR BRITISH BUSINESSES, LARGE AND SMALL**

Outstanding achievements by local business

BRITISH BUSINESS LEADS THE WAY

**TELL US YOUR BUSINESS SUCCESS STORY TO WIN THE RECOGNITION AND REWARD THAT YOU DESERVE**

LOCAL COMPANY SCOOPS UP NATIONAL AWARD

'LOCAL IS BEST' SAY SHOPPERS

**ENTRY BOOKLET**

**FREE ENTRIES CLOSE NOVEMBER 30**

## WHAT IS THE SCOOT HEADLINE AWARDS SCHEME?

It is a prestigious business awards campaign to recognise and reward the successes and achievements of British businesses, large and small.

**SCOOT**, the leading online business directory, is keen to help local, regional and national businesses to maximise their commercial potential by bringing them and their achievements to the attention of a massive new audience.

With their support, the awards allow any company of any size – from sole traders to international corporations – a **FREE** opportunity to win a trophy, certificate and valuable publicity for their success stories; helping them to make headlines and attract more business.

## WHO CAN ENTER?

Every business in the UK is entitled to a free entry.

**Free entries close on November 30.**

Late entries are accepted up to December 23; and you can submit additional entries if you wish. Late and Additional Entries are accepted upon payment of the Late/Additional Entry Fee of £100 + VAT

## THREE CHANCES TO WIN

There are Gold, Silver and Bronze Awards in every category.

All winners will be invited to the glittering presentation ceremony at a top venue to be presented with their trophies and certificates. They will also be given draft press releases to enable them to publicise their success in their target media.

## TIMETABLE

November 30: Free entries close

December 23: Late entries close

Early January: Judging by our independent panel of experts

January 31: Notifications to all winners and losers.

April: Presentation ceremony

## HOW TO WIN

Entries are invited from all businesses that have a success story to tell.

Have you expanded? Created more jobs? Won new business? Increased profitability?

What are you proud of in your business?

Tell us all about it so that we can give you the recognition, reward and publicity that your achievement deserves.

Simply complete the entry form; give a brief synopsis (up to 250 words) of your success story – and then you have up to another 1500 words to tell the complete story.

The judges are looking for one main thing – a success story. It couldn't be easier!

## HOW MANY ENTRIES CAN WE SUBMIT?

Every business can claim one free entry if they enter before November 30.

But you can submit as many entries as you choose, in as many categories as you wish, if you pay the Additional Entry Fee of £100 + VAT for each extra entry.

Late entries are also accepted up to December 23, upon payment of the £100 + VAT Late Entry Fee.

# ENTRY FORM



Business Name.....

Address .....

Contact Name .....

Email..... Tel.....

SOLE TRADER  (1/2 employees)    SMALL BUSINESS  (up to 50 employees)    MEDIUM BUSINESS  (51-250 employees)    LARGE BUSINESS  (251+ employees)

STATUS: LOCAL     REGIONAL     NATIONAL     INTERNATIONAL

TYPE OF BUSINESS: (eg: Retail, Manufacturing, Service industry, etc.)

SYNOPSIS: Use up to 250 words to give a synopsis of your success story.

## NOW ALL YOU HAVE TO DO IS - TELL US YOUR STORY IN FULL

In no more than 1500 words. Photos/illustrations can also be included if appropriate.

**YOU CAN ENTER ONLINE AT: [www.headlineawards.co.uk](http://www.headlineawards.co.uk)**

OR YOU CAN SEND IT IN THE POST TO:

SCOOT AWARDS, SCOOT HOUSE, FALCON COURT,  
PRESTON FARM INDUSTRIAL ESTATE, STOCKTON-ON-TEES TS18 3TU